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**Our Mission** 

We are a non-profit organization dedicated to empowering underserved communities in Bangladesh and beyond, helping them thrive by breaking social and economic barriers.

#### **Our Vision**

We envision a world where people and communities are empowered to achieve their full potential.

#### **Our Approach**

We use Human-centered design principles to identify and solve human problems sustainably. We combine the values of non-profits, digital technology, and commercial practices.











### Driving Change: Core Values and Guiding Principles





#### **Our Values**

We are guided by our values of empathy, solution focused, forever forward, and collaboration.

#### Our Geographic Focus

We work in urban slums, urban under-developed areas, remote rural areas, and climate-vulnerable areas.

#### **Our Beneficiary Focus**

We work with medium and low-income households, underserved and marginalized communities. 70% of our direct beneficiaries have been women and girls.

#### **Our Legal Entity**

Since 2012, we have been registered as a 501(c)3 non-profit in the USA. We are also registered as an NGO under the NGO Affairs Bureau of Bangladesh.





Letter from the Founder

## Empowering Change: A Year of Resilience and Achievements





Dear Spreeha Friends and Family,

As we reflect on the past year, I am filled with gratitude and pride for all that we have accomplished together. The journey of Spreeha Foundation has been one of resilience, determination, and unwavering commitment to our mission of empowering underserved communities.

Our annual report for 2023 is not just a collection of statistics and accomplishments; it is a testament to the lives we have touched, the barriers we have overcome, and the hope we have instilled.

In the pages of this report, you will find stories of transformation, resilience, and empowerment. From the expansion of our healthcare program, reaching more communities in need, to the initiatives in education, economic opportunities, and community empowerment, every project reflects our dedication to creating sustainable change. We have not only provided access to healthcare, education, and economic opportunities but also fostered a sense of agency and self-reliance within the communities we serve.

Beyond our projects on the ground, our outreach and partnerships have expanded, earning recognition and trust in the development ecosystem. These milestones are a proof of the hard work and dedication of our team, partners, and supporters who stand with us in our mission.

As we look ahead, let us continue to inspire millions together. Let us build on the foundation we have laid and strive to create a world where every individual and community can thrive.

Thank you for your unwavering support and dedication to our cause. Together, we are truly making a difference.

With boundless gratitude and hope,

**Tazin Shadid**Founder & Executive Director
Spreeha Foundation





# Impacting 705,114+ Lives & Counting ...





Impact 2023

# Making a Difference: The Power of Our Collective Impact



46,730

individuals have experienced significant positive changes in their lives this year through our initiatives.

19,640

patients received easy access to quality and affordable healthcare.

23,668

community members were reached through community awareness and engagement activities.

#### **Expansion of Healthcare**

In our 11th year, we significantly expanded our health program, growing from one clinic in Rayerbazar to six in Dhaka and Gazipur. By 2025, our goal is to establish 100 clinics, creating a robust network to meet urgent healthcare needs in the communities we serve.

#### Entry to Agricultural Sector

We launched Project Udoy, **empowering 40 farmers with small grants and technical training** for sustainable growth and productivity.

10

projects in health, education, economic growth, and community empowerment were launched across eight districts.

42

farmers and entrepreneurs were supported to accelerate their economic outcome.

3,411

students and community members received education and skills training to foster 21st-century competencies.

#### Girl Leadership Program

Over the course of one year, we executed **3 girl leadership projects in** Dhaka and Meherpur, facilitating over **5,000+ hours of leadership sessions with 1,792 adolescent girls.** 





**Healthcare Highlights** 

# Accessible, Affordable & Quality Healthcare for All

19,640

patients have gained access to quality and affordable healthcare.

1,471

under-5-year old children were brought under EPI vaccination.

02

healthcare projects have been successfully implemented in Dhaka, Gazipur, and Faridpur.

599

safe pregnancy supported and quality MCH services provided.

06

community-led clinics have been set up providing expert doctor consultations, safe medications & diagnostics.

676

under-5-year old children were screened for early malnutrition detection.

640

elderly patients have successfully received free and safe cataract surgeries.



The Journey of Strength

Moushumi's Story

Moushumi Mrong transformed from a paramedic facing linguistic challenges to an inspiring health entrepreneur. Her indigenous roots and determination fueled her dream to contribute to her community. With nine years of healthcare experience, she runs the Sneho Urgent Healthcare Centre in Kalachandpur, now serving 400 patients a month, ensuring quality care with minimal wait times.

In six short months, her center has become indispensable to locals, embodying Moushumi's belief that "Dreams fuel our journey to success," and spotlighting the impact of resilience and community service.





**Education Highlights** 

## Training Next Generation Leaders



1,792

adolescent girls received 5097 leadership sessions and gained English, digital, social, enterprise and employable skills.

1,420

parents engaged in positive parenting.

19

high school students received STEM Education.

57

students received scholarship support.

05

projects implemented in Dhaka, Meherpur, and Chottogram.

17

university students got certified as Microsoft support engineer.

1,001

children received early childhood development care.

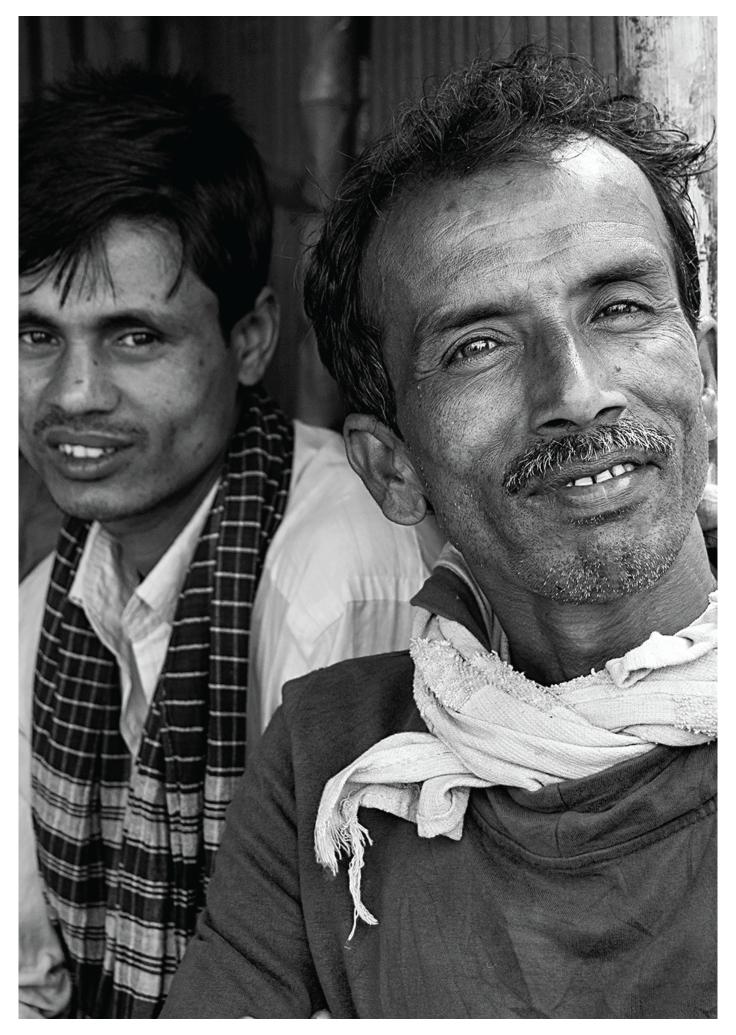
#### **Road to Empowerment**

Sharmila's Story

Sharmila Akhter, at 18, is not only a fluent English speaker and digitally savvy peer group leader in our Girl Leadership Program but also a community changemaker. Sharing her skills with her 10-member group, she's elevated their confidence and her own.

Together, they've launched "Toy House," a venture providing safe, traditional toys to local children, proving her belief that "With support and determination, we can illuminate the path to a brighter future for all." Her leadership is paving the way for lasting change.





**Economic Opportunities Highlights** 

### Supporting Entrepreneurs, One at a Time



01

project implemented in Dhaka, Bogra, and Natore

The holistic support also ensured timely weather reports, financial management training, and business training to accelerate business outcomes.

42

entrepreneurs received small grant and technical support to accelerate their business.

Supported business related to agricultural produce - livestock, crops, and vegetables, computer training, and electric shop

20%

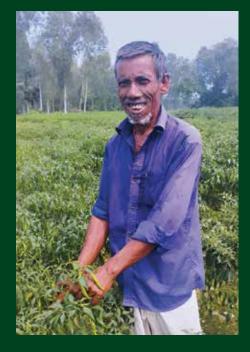
Entrepreneurs are female.

#### From Struggle to Success

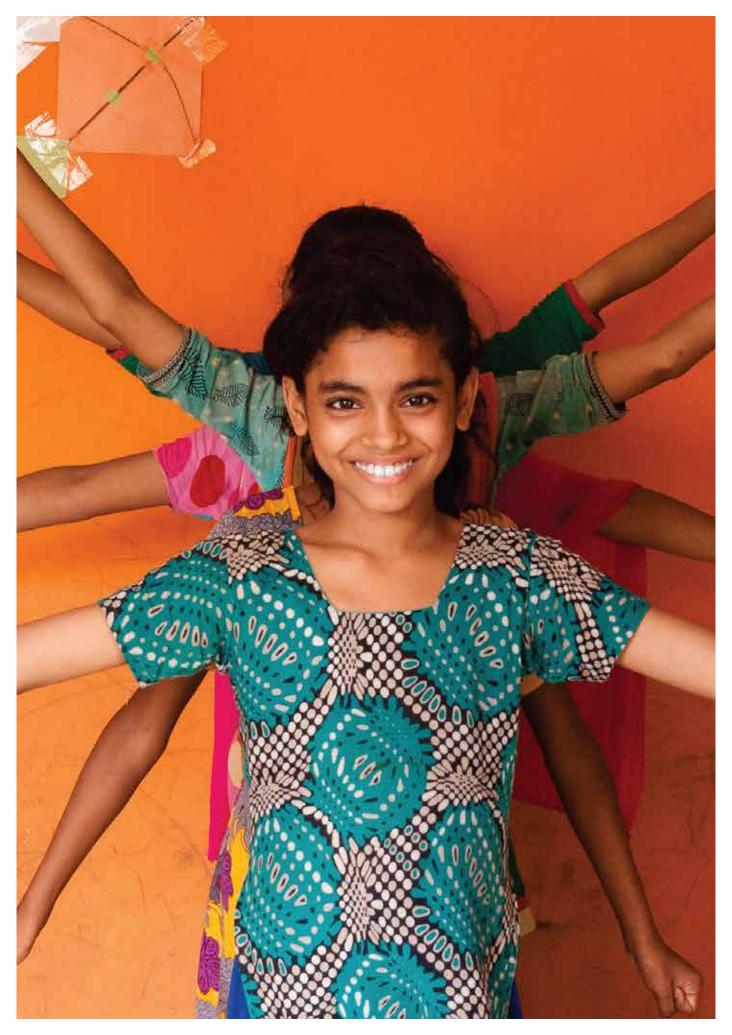
Nazrul's Story

In Bogra's Atail Bazar, Mohammad Nazrul once depended on others' fields for his livelihood. The tide turned with Spreeha's aid, enabling him to lease land and cultivate profitable crops like paddy and chilli. Beyond finances, he received training and vital information like weather forecasts, enhancing his agricultural success.

Now, not only does Nazrul enjoy the fruits of his labor, but he also takes pride in providing for his children's education. Reflecting on his journey, he shares, "The support I received was transformative—not just financially, but it also fueled my ambition. With the resources & knowledge gained, I'm geared up to expand my farms further."







Community Empowerment Highlights

# Empowering Communities, One at a Time



23,686

community members were reached through community awareness and engagement activities

200 3

youth members spent 130 voluntary hours on their community's development.

332

stakeholders and key community persons engaged in 19 stakeholder meetings. 02

projects were implemented in Dhaka and Meherpur with 5 communities.

317

members formed community-led groups to address the impact of climate change in their communities.

#### **Youth in Action**

Youth Club

We formed Youth Clubs in Dhaka and Meherpur aiming at providing knowledge, enhancing soft skills, and promoting responsible citizenship. Throughout the year, 200 members focused on deep learning about social rights and responsibilities, community development and action.

Together, members identified community problems and came up with action-based solutions. They organized community-wide multiple campaigns of cleaning, waste management and tree plantation. They also raised awareness on the importance of a safe and sustainable environment. They raised their voice against child marriage and violence. Throughout the year, they spent 130 voluntary hours. They also engaged in different employable skills training and recreational activities for their personal development.

These endeavors reflect the Youth Clubs' commitment to fostering the personal and social development of young individuals, as well as their dedication to making a positive impact in their communities.







Outreach & Footprints 2023

# New Wave of Trust in Development Ecosystems



#### **Publication**

- Got published in GlobalWashington for Spreeha's contribution in food security and nutrition. Check out full article here.
- Got featured in Give2Asia 2023
   Calendar for our work in early childhood development.
- Got featured in GlobalWashington Philanthropy Guide 2024.
- Early Childhood Development
   Project Impact Report 2023 got vetted and published by Impact Genome. Check out full report here.

#### **Memberships**

- Special Consultative Status at ECOSOC.
- GlobalWashington Atlas Membership.
- Connective Impact Level 2 Membership.
- Citizen's Initiative for SDGs, Bangladesh.
- Citizen's Initiative for CEDAW, Bangladesh.
- Give2Asia DisasterLink.





#### **Our Community Events**

- Co-hosted the Annual Meetup for Development Professionals in Bangladesh to promote networking and collaboration in December 2023.
- Organized all donor engagement meetings (Online) on the occasion of Giving Tuesday in November 2023.
- Organized multiple events promoting child rights, women's rights, and youth activism for the community.

#### **Earned Badges**

- Got recognized by GlobalGiving and earned 4 badges - top-ranked, effective, site verified, and in-person vetting.
- Earned Gold Transparency 2023
   Badge from Candid. Check out the profile here.
- Earned 76% and a 3-star rating at Charity Navigator. Check out the profile <u>here</u>.





**Team & Partners** 

## Our Driving Force





#### **USA Board**

- Michael Tjalve, Board Chair
- · Ross Smith, Board Member
- Nadia Mahmud, Board Member
- May Leong, Member Emeritus
- Katherine Dick, Member Emeritus

#### Bangladesh Board

- Mahmud Hossain, Board Chair
- Iqbal Habib, Vice Chair
- Tazin Shadid, Founder & Member Secretary
- Muhammad Abdul Mabud, Board Member
- Tamzid Siddiq Spondon, Board Member
- Shahnaz Parveen, Board Member
- Irfan Islam, Board Member
- Dr. Rubaiya Ali, Board Member
- Ajoy Kumar Bose, Treasurer

#### **Leadership Team**

- Tazin Shadid, Founder & ED
- Ajoy Kumar Bose, Senior
   Director of Institutional Affairs
- Dr. Ishtique Zahid, Director of Social Impact Ventures
- Farha Sharmin, Director of Development Programs
- Mokhlesur Rahman Mijba,
   Director of Healthcare Ventures
- Halima-Tus-Sadia, Head of Growth
- · Rocio Tjalve, Chief of Staff
- Anup Raju, IT Lead
- Mohammad Safder Meah, Donation Administrator
- Zaki Rahman, Finance Manager

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#### Key Partners in 2023

- Microsoft
- British Council Bangladesh
- Jeco Foundation (Canada)
- ActionAid Bangladesh
- Give2Asia
- · Rahim Family Foundation
- Confidence Group
- GlobalGiving
- GlobalWashington
- Connective Impact
- iFarmers
- Center for Development and Peace
- Anwara Hamida Eye Hospital
- Noakhali Science & Technology University (NSTU)
- Myriad Alliance









## #InspireMillionsTogether

#### Donate

#### How can you donate?

- Via our website donation pageVia our organizational page at
- GlobalGiving

  We also receive donation
- We also receive donation through check, wire transfer, and mobile banking.

#### What do you get?

- Tax benefits in USA and UK
- · Be part of a lasting impact

#### Partner

We are on a journey to change the world by solving some of the toughest challenges of our times. Partner with us and be part of the bigger change.

Reach out at info@spreeha.org or +8801708405992

#### **USA Office:**

2205 152nd Ave NE, Redmond, WA 98052.

Phone: +1 206 502 7107

#### **BD Office:**

House 15, Road 105, Gulshan 2, Dhaka 1212.

Phone: +88 0170 840 5992.

#### **Connect:**

E-mail: info@spreeha.org Website: www.spreeha.org



#### Social Media Channels:

Facebook: fb.com/spreehafoundation Instagram: instagram.com/spreehafoundation LinkedIn: linkedin.com/company/spreeha-foundation/