

ANNUAL REPORT 2019

Sprezha Foundation



Dear Friends,

By the time this report is published, we remain deep in a pandemic, a crisis never seen by the current generations. Although many communities endure crises on a regular basis, this pandemic has given us all a stark glimpse of how it is like to be in a crisis. Our roles and responsibilities to serve our members turn manifolds in a time like this.

In this report, you will get a glimpse of our work in 2019. Spreeha went through some exciting transformations in 2019!

We launched a new program – Progga, for young adults in 15 remote schools of Bangladesh to create a new generation of leaders. We also started a market-driven job-training and apprenticeship program called Kusholi. We continued our work serving the slum communities and the Rohingya refugees in Bangladesh.

In 2019, we revisited our missions and vision to align more with the changing needs of our time. Spreeha team and the Board developed a Strategic Plan that will guide Spreeha to move forward.

We were fortunate to receive new friends in the US. Communities in Richland, WA and Boston, MA had warmly welcomed Spreeha!

As we embark on our new journeys and continue our steady courses, we would urge you to believe in Spreeha’s mission to empower people to end the cycle of poverty. We can’t be here without our supporters, donors, and team members. My heartiest thanks to you for empowering people and transforming lives!

Ferdouse Oneza
Chief Executive Officer



Healthcare



Education



Skills Training



Economic Opportunities

24 million

people still living below the poverty line.
Total population in Bangladesh: 164 million

April 13, 2020 World Bank

64% of THE (Total Health Expenditure)

is out of pocket expenditure and no health insurance program exists.

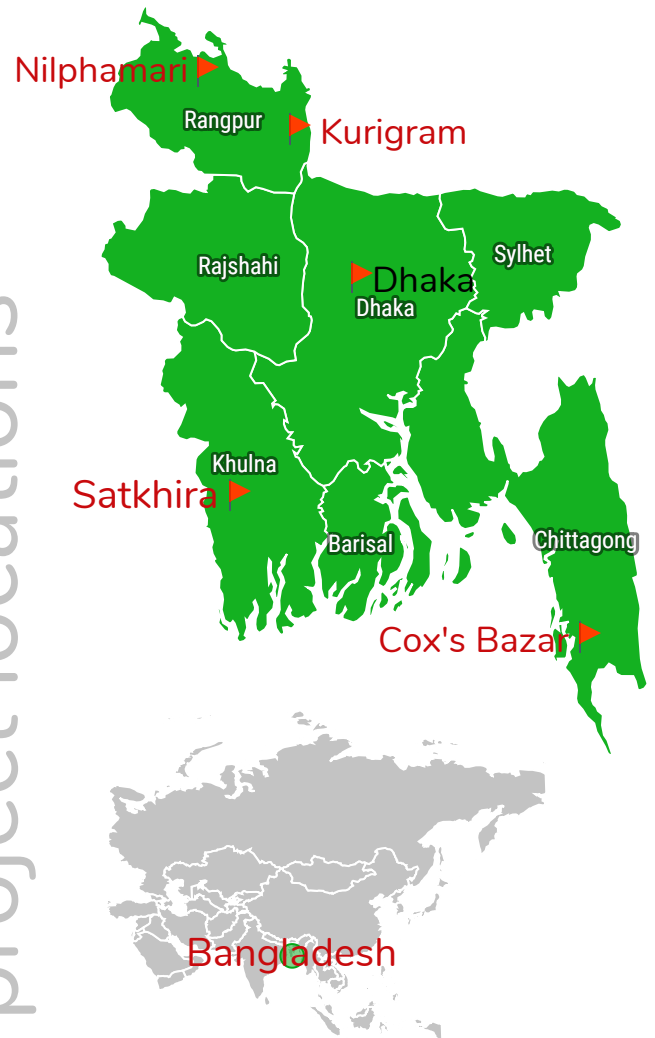
Health Care Financing Strategy 2012-2032. Bangladesh Govt.

only about 20%

of the total workforce are formal paid employees and the rest are engaged in informal, unpaid, or agriculture work.

UNDP Bangladesh quarterly report 2018

project locations



Journey Of Hope

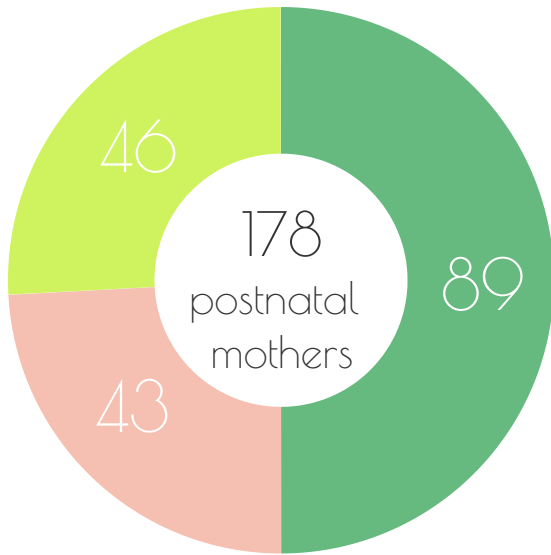
118,466
total lives **served** in
Dhaka, Bangladesh
by the end of 2019

Zero
maternal mortality rate
in Spreeha's service area in
Rayer Bazar slum in 2019

15
schools in remote areas
in **Bangladesh**
where Spreeha started the
Progga (leadership)
Club for adolescents in 2019



Impact Healthcare



- C-section childbirth at healthcare center
- NVD childbirth at healthcare center
- Childbirth at home by healthcare professional



Pregnant mother registered for ANC **293**



Postnatal mother cared **178**



Neonate cared **178**



Patient treated **7151**



Fertile couples received family planning counselling **300**



Children screened for malnutrition **500**



Awareness outreach **11,858**

Healthcare Components

- Preventive Healthcare
- Maternal and Child Healthcare
- Primary Healthcare
- Pharmacy and Pathological Facilities
- Family Planning Program
- Events
- Partnership

In 2019, the Healthcare program served a total of

20,458 persons.

One of the main focuses of mother-child healthcare is to make underprivileged pregnant mothers aware of the importance of antenatal and postnatal checkup during pregnancy.

A total of 178 childbirth were supported during last year, among which 132 (43 NVD/Natural Vaginal Delivery and 89 C-Section) cases were hospital delivery and 46 cases were home delivery (NVD).

No maternal deaths were reported among these cases. The number of maternal mortality this year was zero.

Marufa Khatun A pregnant mother's story



I have full confidence in Spreeha for a healthy birth of my unborn child...

It was a surprise to Marufa when she found out she was three months pregnant. She started visiting Spreeha clinic right after she found out.

But she was having difficulties in eating. "It is not at all enough for my baby. I feel very weak and I want to fix my eating habits", she said. "I have full confidence in Spreeha for a healthy birth of my unborn child", she added.

Spreeha stood by her side her with pre-natal care. Spreeha Diagnostic Center provided her with treatment for low blood pressure, deficiency of iron, and calcium. She received her pregnancy related services (e.g., blood/urine tests, ultra-sonogram etc.) from the clinic.

Impact Education



Education Components

- Pre school program for children 3-5 years
- After school program for children 6+ years
- Scholarship program
- Education counselling and awareness
- Clubs
 - Drawing Clud
 - Cultural Club
 - Book Reading Club
 - Kid's Club

In 2019, the Education program served a total of **2,576 persons.**

The Scholarship Program awards scholarships to individual students to enable recipients to complete their academic levels. In 2018, Spreeha introduced the Shams and Nasreen Scholarship which honours Khawja Shamsuddin and Nasreen Shamsuddin, integral members of Spreeha who have been actively taking part in the building of communities and shaping people's lives with their volunteerism.

A new scholarship program is introduced under Kusholi or 'The Skillful' that aims to equip individuals with market-based education and skill sets necessary for the competitive job market.



Children in Pre-school **180**



Children in After-school **240**



Student Received Scholarship Award **10**



Awareness outreach **2,146**

Khadija and Sonali A tale of two friends



Fretting that they might be disciplined for not doing homework, they explain with glee how they escaped that fate just by doing their homework on time...

Khadija and Sonali, two best friends, are attending the Spreeha preschool in the morning. They have a knack for dancing and singing Gajaal together.

They both come from families that face constant financial struggles. However, those financial restraints hardly bother them. Not a big fan of the mundane curriculum, they would rather play with dolls after returning home.

Both girls are very confident and expressive, endearingly evident by their carefree disregard for the lyrics of the songs they sing out of joy, prioritizing being in the moment. Fretting that they might be disciplined for not doing homework, they explain with glee how they escaped that fate just by doing their homework on time.

Khadija and Sonali look forward to Eid festivals and the promises of new clothes and jewelry. They each have their own list and a heart full of hopes to have their wishes come true. Our goal is to make sure these tiny souls with such lofty hearts do not break in the face of adversity as we teach them to always bounce back and welcome the reality with a smiling face.

Impact Skills training



Girls in Adolescent
Girls Club **90**



People received
computer literacy **128**



Sewing trainees
graduated **120**

Skills Training Components

- Adolescent Girls' Club
- Computer Training Center
- Sewing Training Center
- Kusholi- skills for decent employment

In 2019, the Skills Training program served a total of

338 persons.

Kusholi - Skill for decent employment aims to equip individuals with the skill sets necessary for the competitive job market. Spreeha initiated Kusholi in 2019. In partnership with Access to Information (a2i) of the Government of Bangladesh, and UNDP, Kusholi focuses on ensuring decent employment for the youth through scholarship and apprenticeship.

Scholarship: This provides income-generating skills for the higher secondary poor students alongside stipend. Examples of some the training include- Refrigeration and Air Conditioning, Electronics, Embroidery and Nokshi Kantha, etc.

Apprenticeship: This leverages the “demographic dividend” by empowering youth through meaningful skills most demanded by the market. The apprenticeship program covering over 450+ formal industries of 6 months duration course. After completing 6 months of the apprenticeship program, the trained apprentices will get a certificate of National Training and Vocational Qualifications Framework (NTVQF).

Suborna Ali Sorna Emergence of emancipation



“ Sorna has invested her time and trust in Spreeha’s training to equip herself with the skills needed to land her dream job in a bank.

Being a woman in a patriarchal society, the challenges for Sorna were manifold.

Following recent competitive employment trends, it was evident, that she needed to stand out among the hundreds crowding the job market to excel in any field.

Sorna is currently pursuing a Bachelor’s in Business Administration (BBA) professional degree from Mohammadpur Central College. She has been a part of Spreeha’s computer training since January 2019. She hopes to be proficient in Microsoft Office Suite with a certificate that will help her outpace her competition in the job market.

She learned about the skills training program through Spreeha’s community outreach personnel. The training center was close to her home which was convenient. She believes she has become more efficient in completing her class assignments after joining the training. She also feels the smaller class sizes facilitate more personalized attention. Sorna has invested her time and trust in Spreeha’s training to equip herself with the skills needed to land her dream job in a bank.

Numerous individuals like Sorna are seeking a helping hand to give them the boost to find their ground. We aspire to help achieve their dreams and potential.

Community Awareness

Raising Cancer Awareness

Vitamin 'A' Plus Capsule Day

Mayer Bhashay Nijer Golpo

International Women's day

IDLC Anondomela Sharabela
(Bengali New Year)

World Autism Day

Safe Motherhood Camp

Vitamin A-plus Capsule Day

Awareness on Maternal Health

International Literacy Day

International Hand-washing Day

Universal Children's Day



Support for Rohingya Refugees



9,652 Healthcare



180 Education



180 Counseling



2400 Nutrient

A total of **12,412**
refugees served.

In 2017, people from Myanmar fled to Bangladesh to avoid a military crackdown and mass killing that the UN described as “ethnic cleansing”.

Spreeha’s work in the Rohingya refugee camps builds on its core values of empathy, creativity, lean methodology, continuous learning, and partnership. The objective is to create long term positive changes like healthcare and education for women and children.

Support for Rohingya

11



Programs

Healthcare

Maternal Health Care (MCH): The service included consultancy, safe medication and referral to other health care service when needed.

Primary Healthcare Services: Service consisted of consultancy, safe medication, and referral to general medical conditions, communicable diseases, injuries, and other diseases.

Education

Children ranging from 5 to 12 years old were admitted to the Spreeha education center for basic education.

Community Awareness and Counseling

Counselling is a tough job in a conflict situation and in over-crowded camps. Bengali facilitators with the help of Rohingya translators and Majhis (Rohingya Community Leaders) worked together to help the community cope with difficult situations and convince the families to send their children to the child friendly space (centers) to create a healthy environment for their children.

Nutritious Meal Supplement Distribution

Nutritious meal supplement for diabetic patients was distributed among the camp residents place in collaboration with Beximco Pharma, a Bangladesh based pharmaceutical company.



Story of Four Siblings Mujibur, Tasmin, Sehera & Jahidur



They walked for two whole days to get to safety in Bangladesh ...

They want to go back to Myanmar but they don't want to live in fear anymore.

Mujibur Rahman (age 9), Tasmin Ara (age 8), Sehera (age 8), and Jahidur Rahman (age 6). Their father is Solimullah and mother Nur Ayesha. They used to live in the village of Naisapuru in Myanmar. Currently, all of them are studying in the child-friendly centre of Spreeha. Their new home is in Unchiprang camp 22, block A.

They had a very comfortable life in Myanmar. Their father had a lot of land and livestock. Their favourite was the poultry that their mother took care of. They have a big family of 11. Four of them are currently studying because they want to be someone big. Mujibur wants to be an army officer, Tasmin and Sehera want to be teachers and Jahidur doesn't know it yet, but his eyes are full of dreams.

They walked for two whole days to get to safety in Bangladesh. They like Bangladesh. They like coming to class in Spreeha center. Their new classmates are nice to them. Their favourite teachers are Shakila and Shahana. They want to go back to Myanmar but they don't want to live in fear anymore.

Spreeha Pathshala

In November 2019 Spreeha Pathshala (Seattle) completed their fall quarter that offered Bengali language classes in five different levels of classes with a total of 25 students. This year Pathshala kids have also started participating in local cultural programs like Bijoy Dibosh, Ekushe February, Pohela Baishakh, etc. From the fall quarter the Pathshala moved to a new facility in Kirkland that can house 75% more students and they are looking forward to expanding in the coming days.



Spreeha Kitchen

Spreeha Seattle Kitchen (in a church located in Kirkland) served about 300 home-cooked meals to the parking lot guests. Spreeha Dallas Kitchen's sandwich drive served the local homeless people, in collaboration with charity organizations Volunteer North Dallas and the SoupMobile. Spreeha Dallas also served a transitional Homeless Shelter that houses nearly 100 kids every night and their families. Meals were also distributed to roadside homeless people, and Christmas meals to underprivileged families, in collaboration with IndoPak Supermarket (Richardson).



Spreeha Youth Club

The intent of the Spreeha Kid's/Youth Club is to engage children in various youth activities. During the fall they collected school supplies for Boude Storey Middle School, a Dallas Title 1 school, which serves lunch to all students. The Club successfully collected the pledged 50% of the school supplies that were needed for 6th, 7th, and 8th graders, serving 617 students in total. The club also hosted craft workshops, cultural workshops, etc. for local kids.



Spreeha Holiday Drive

Spreeha holiday drive is geared towards helping local, underprivileged children during the holiday season.

Spreeha Dallas team finished the year with a bang. They provided Christmas gifts to 32 children whose parents are incarcerated. They also distributed winter gears to 200 people.

Spreeha Seattle, in partnership with Gucci at Bravern, collected new toys and books. The donations were given to a local partner, Eastside Baby Corner, to be sent to the homes with the most need.



Community Outreach

Spreeha strives to reach out to the community to build relationships and raise awareness about its core values of empathy and partnership.

Spreeha Seattle community enjoyed a sunny July weekend as they held their annual picnic at Newcastle Beach Park. The tranquility of Lake Washington was offset by the enjoyed by the community, families spending a day full of food, fun, and games. With the mouthwatering aroma from the barbeque infusing the warm summer breeze, hearts and ideas blended together while the Spreeha family spent the day at their annual outdoor celebration.



Spreeha In The Park!

Finances 2019

	2018	2019
REVENUES	374,582.83	302,029.35
Event Ticket Sales	19,428.28	14,151.00
Grants	37,740.00	500.00
Individual and Business Contributions	312,164.55	268,278.35
Restricted - operating		12,000.00
Sponsorships	5,250.00	7,100.00
EXPENSES	285,874.73	280,906.82
PROGRAMS	220,433.30	210,797.67
Global	186,500.00	172,600.00
Local	7,626.09	6,125.00
Program support in HQ	26,307.21	32,072.67
FUNDRAISING * (EVENTS COST AND STAFF TIME)	28,324.49	29,037.26
COMMUNICATION AND NETWORKING	12,096.84	14,715.50
Advertising, Membership & Promotion	2,000.00	3,762.23
Donor outreach and picnic		1,803.33
Business Registration Fees	131.70	195.00
Staff time	7,892.16	5,870.84
Travel	2,072.98	3,084.10
MANAGEMENT / ADMIN / ACCOUNTING	25,020.10	26,356.39
Facilities rent, parking, utilities	3,850.79	3,006.00
Accounting services	4,150.00	3,850.00
Management staff	13,153.60	14,589.31
Banking and software fees and office expenses	3,660.35	4,771.07
Insurance		140.01
BALANCE **	88,708 .00	21,122.53

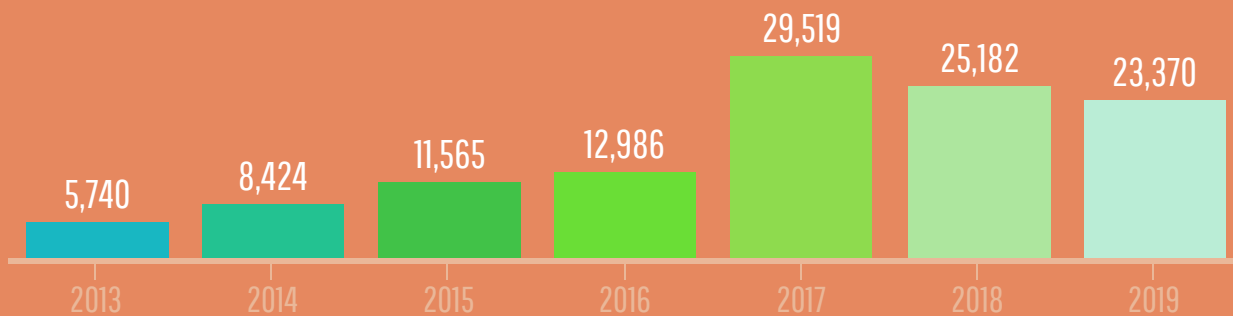
* Includes Dallas and Seattle

** Carried over to the next fiscal year

Impacts at a glance

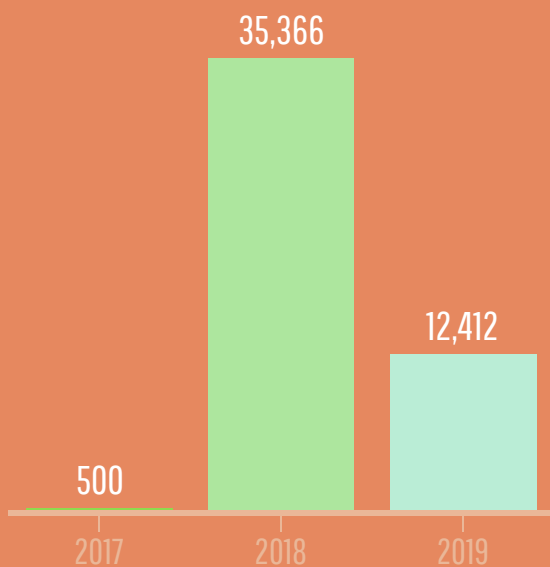
Journey of Hope

Total persons served in healthcare, education and skills training program each year.



Support for Rohingyas

Total persons served in healthcare, education and counselling each year.



Key Partnerships

ACI Pharmaceuticals : Discounted medicine for Spreeha clinic

ActionAid, Bangladesh : Educational materials for Spreeha students

BEXIMCO PHARMA : Supply of Nutritious meal supplement for Rohingya refugees

BRAC : Curriculum and content support for adolescent girls' club

Community Development Library (CDL) : Skills training and job placement for underprivileged women

Eastside Baby Corner : Distribution of toys in local communities during the holiday toy drive

Extend The Day : Solar powered lights among the Rohingya Community

Gana Unnayan Kendra : Rohingya refugee healthcare partner

Global Giving : On-site visit to Spreeha field areas

Global Washington : Feature on Global WA newsletter and social media

GrameenPhone : Donation of computers and tele-medicine equipment

Gucci at Bravern : Holiday Toy Drive

Incepta Pharmaceuticals : Discounted medicine for Spreeha clinic

Lake Washington United Methodist Church in Kirkland : Spreeha Kitchen partnership

Johnson & Johnson : Grant for implementing mobile based health education for underprivileged pregnant women

Microsoft : Selection as Microsoft YouthSpark partner

Sisimpur : Content for education program

Tasveer : Promotion on mutual topics

UNDP : Kusholi, the skilled training partnership

University of Washington Law, Societies, and Justice Department : Grant for Rohingya project

Volunteer

Share your passion by getting involved with Spreeha. The majority of our organization is volunteer-run. We need help from individuals from all sorts of backgrounds. Opportunities are available no matter how much or how little time you can commit. We fit your skills, interest, and schedule. We also have virtual volunteer opportunities available. Every minute counts! If you are interested, please feel free to contact us at volunteer@spreeha.org



A big shout out to 89 Spreeha volunteers for donating their 2021 precious volunteer hours to Spreeha. This love is priceless!

Start a new chapter

Spread your leadership and passion with others in your area by setting up a new Spreeha chapter in your area. Please contact us and we can support you throughout the process.

Spread the word

You know your friends and family best, so use your own words - tell them why you are involved in Spreeha and what it means to you. The more people who know about us, the more good we can do in the world. Help us get the word out to your friends and loved ones!

Donate

Many companies have giving campaigns or matching donations. Check with your employer to see how you can include Spreeha in your organization's philanthropy. Spreeha is also a Zakat-approved charity. You can donate via Facebook or webpage at spreeha.org.





Sprezha Foundation

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