

ANNUAL REPORT 2017



Spreeha Foundation
envisioning life without poverty

spreeha.org



SPREEHA FOUNDATION

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Spreeha Foundation is a Washington based 501(c)(3) non-profit organization. We strive to break the cycle of poverty for underprivileged people by providing healthcare, education and skills training.

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envisioning life without poverty



“Overcoming poverty is not a task of charity, it is an act of justice. Like Slavery and Apartheid, poverty is not natural. It is man-made and can be overcome and eradicated by the actions of human beings. Sometimes it falls on a generation to be great. YOU can be that great generation. Let your greatness blossom.”

– Nelson Mandela

Spreeha has impacted 68,234 lives in the last five years!

About Spreeha

Spreeha Foundation, a Washington based 501(c)(3) non-profit organization, takes a holistic approach to break the cycle of poverty by providing healthcare, education and skills training.

Our Vision

Spreeha envisions life without poverty where underprivileged people are empowered to improve their quality of life.

Our Mission

Spreeha strives to break the cycle of poverty for underprivileged people by providing healthcare, education and skills training.

Our Values

Our fundamental differentiating principles:

- **Empathy:** We deeply integrate within the slum communities, understand the problems and build trust.
- **Creativity:** We develop creative solutions tailored towards the community.
- **Lean Methodology:** Our programs consist of small components, which gives us flexibility and agility.
- **Continuous Learning:** We are always improving our services based on our learning and feedback.
- **Partnership:** We build strong partnerships with local and international organizations and governments.

Our principles are deeply aligned with human centered design, to empower, serve and build relationship with the communities.



Service Model



Spreeha's model is designed to empower underprivileged people to improve their quality of life and help them break out of the cycle of poverty.



PROGRAMS

Spreeha's core objectives are providing support to the underprivileged community in the following three major program areas.

Healthcare

- Access to physicians, medication, and education to improve general health.
- New in house pathological laboratory.
- Prenatal and postnatal care services.
- Immunization and child health education programs.
- Special health programs.
- Family planning services.

Education

- Pre-school programs for children ages 3-5 years.
- After-school tutorial support for children of age 6+ years.

- Special programs and study tours to help scholastic advancement.

Skills Training

- Adolescent girls' clubs to educate them on the necessary awareness.
- Computer lab and training for all beneficiaries
- Sewing training program for woman
- Home daycare for underprivileged children ages 0-3 years.
- Provide skills training and marketing support.

JOURNEY OF HOPE: Breaking the Cycle of Poverty



An estimated 3.4 million people live in 5000 slums in Dhaka, Bangladesh. Slum residents cannot fulfill their basic needs like food, clothing, shelter, education and healthcare. In Bangladesh people living in slum areas are deprived of basic needs - healthy food, clothing, education, healthcare, and housing. Besides this, lack of safe water, gas & electricity, hygiene & sanitation, healthy environment, access to information, legal rights & protection, and entertainment, makes life extremely challenging for slum dwellers. With the goal of serving underprivileged people, Spreeha started working in the Rayer Bazar slum since 2012.

Alignment with United Nation's Sustainable Development Goals (SDG)

On September 25, 2015, countries adopted a set of goals to end poverty, protect the planet and ensure prosperity for all as part of a new sustainable development agenda. United Nations recognizes the fact *that everyone needs to do their part: governments, the private sector, civil society and people like you* for the goals to be reached. Spreeha Foundation, along with its vision, mission and core values, maintains an alignment with the applicable SDG goals below.



Achievements in 2017

Spreeha's service in the Rayer Bazar slum is summarized in the table below.

<i>Sl.</i>	<i>Service Indicators</i>	<i>Total</i>
1	# Patients received clinic service	10,047
2	# People received health education	14,812
3	# Fertile couple received counseling for birth control	2,271
4	# ANC received home checkup	875
5	# PNC received home checkup	165
6	# Neonate received home checkup	165
7	# Preschooler received early childhood development care	435
8	# Students received co-curricular after school activity	381
9	# People received computer training	86
10	# People received sewing training	13
11	# Girls received life skill training in adolescent girls club	269
	# beneficiary	29,519

Health Program



Spreeha provides comprehensive healthcare services including primary healthcare in the healthcare center daily (except Friday) from 9 am to 5 pm. Two general physicians (trained in obstetrics & gynecology) provides maternal & child healthcare (MCH) and primary healthcare (PHC). One sinologist conducts the ultrasonography and one pathologist monitors the diagnostic tests.

Objectives

1. Provide access to physician, safe medication, and health education to improve general health
2. Reduce maternal and neonatal death
3. Prevention of communicable diseases
4. Prevention of malnutrition within children under the age of five
5. Reduce over growth of population
6. Healthcare for all
7. Develop sustainable healthcare service

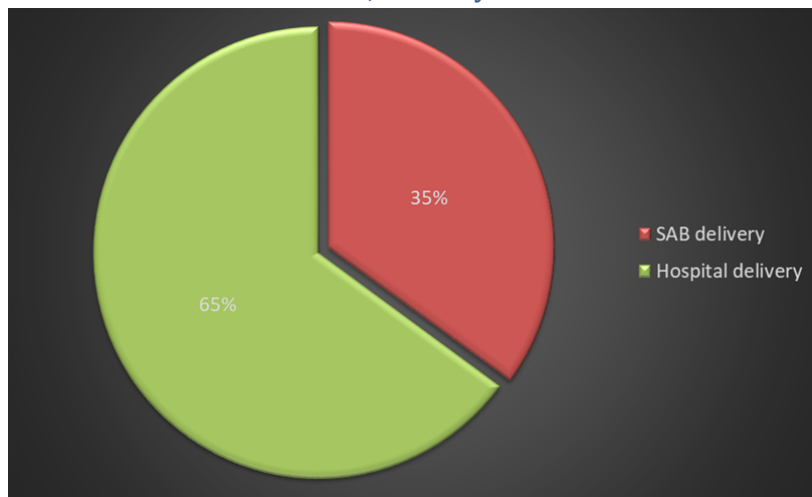
Healthcare Components

- Preventive Healthcare
- Maternal and Child Healthcare
- Primary Healthcare
- Pharmacy and Pathological Facilities
- Family Planning Program
- Events
- Partnership

Healthcare Program Beneficiaries

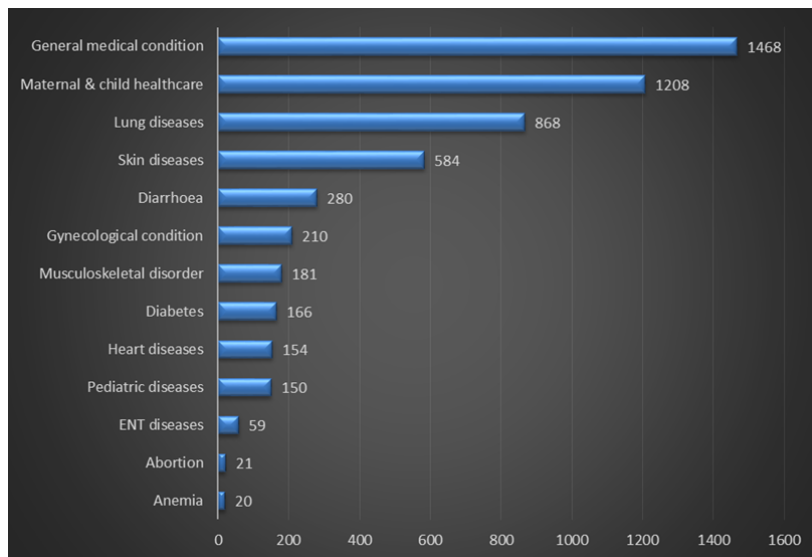
Program	Beneficiaries
Clinic Support	10,047
Maternal Care	3,476
Fertile couple received counseling for birth control	2,271
Ante-natal care (ANC) received home checkup	875
Pre-natal care (PNC) received home checkup	165
Neonate received home checkup	165
Health education	14,812
Total	28,335

Maternal & Child Healthcare, Delivery Status



*SAB - Skilled Attendants at Birth (SAB)

Disease Profile



Shilpi's Story



“Our village had this long prevailing superstitious practice of not consulting any doctor during pregnancy or even during child birth. So eight years ago, when I gave birth to my child there, it was an excruciating experience. But this year, Spreeha with their medical facilities, made this experience a much less painful one and they also spoke to my family regarding the need for medical care. Not only were there fewer complications, I also received very strong support from their end.”

– Shilpi, Healthcare Program

Education Program



Objectives

1. Ensure early childhood development and pre-primary education
2. Provide access to education system from pre-primary to graduation level
3. Minimize dropout rate from primary and secondary school level
4. Increase literacy and numeracy among people
5. Develop sustainable education system

Education Components

- Early child development program (ECDP)
- Health and hygiene program
- After school program
- Scholarship program
- Events
- Partnership

Education Program Beneficiaries

Program	Beneficiaries
Pre-school	435
After-school	381
Scholarship	6
Total	816

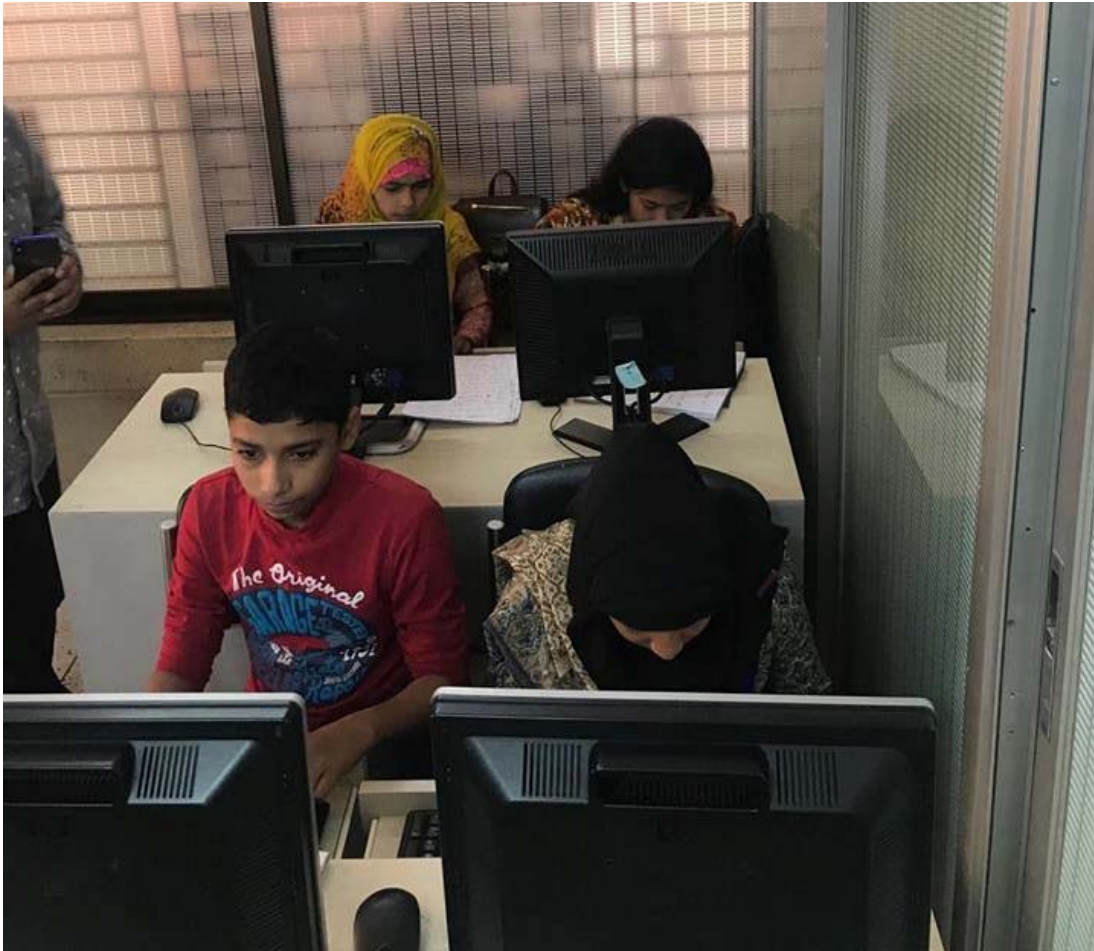
Molla's Story



"One day I went to the zoo with my uncle. I saw snakes, elephants, crocodiles. But the animal that seemed to be the most fascinating one was the tiger. From then on, I love to play with tiger toys the most!"

- Molla is a pre-schooler at Spreeha where he learns about the animal kingdom, his favorite topic!

Skills Training Program



Components

- Computer Training Center
- Sewing training center
- Job placement
- Adolescent girls' club
- Spreeha volunteer club
- Events
- Partnership

Skills Training Program Beneficiaries

Program	Beneficiaries
Adolescent girls' program	269
Computer training	86
Sewing training	13
Total	368

Ruma's Story



"Whenever I used to go to a tailor shop I looked at the Tailor's work with fascination. One day, I was looking at my aunt who was cutting clothes for making a blouse and I watched it for one and a half or two hours. Then when I came back home, I cut a cloth with a sickle for making a blouse and then I sewed it with my own hand. When my aunt saw the blouse, she praised my work. I have been training with Spreeha ever since and am able to make clothes to sell. Training has helped me improve my skills a lot." - Ruma, Skills Training Program

Support for Rohingya Refugees, Cox's Bazaar, Bangladesh

In 2017, the world has seen a huge influx of refugees fleeing Myanmar to Bangladesh to avoid a military crackdown, mass killing as UN describes this as “ethnic cleansing”. Over 700,000 Rohingya refugees are now living the Rohingya refugee camps in the Bangladesh. Spreeha’s work in the Rohingya refugee camps builds on its core values of empathy, creativity, lean methodology, continuous learning, and partnership. The objective is to create longer term positive changes like healthcare and education for women and children. In most cases, those being served are pregnant and rape victims or children who have been orphaned. Spreeha’s early childhood development centers aim to create a safe and supportive learning environment for the refugee children with pre-school education. Spreeha strives to create lasting impacts on the lives of those who are in the most difficult of situations.



Spreeha health camp



Spreeha Early Childhood Development Center construction

Spreeha Diversity Academy

Spreeha Diversity Academy envisions a global citizenry of positive change-makers bridging inequalities, where future generations are empowered to reach their full potential.

Spreeha takes a holistic approach to empowering the communities it serves. Education being one of its core pillars, Spreeha recognizes the need for global education as a transformative learning process that is essential in creating and promoting mutual understanding across racial, cultural, religious, socio-political and geographical divides.

Spreeha believes that our youth are our agents of change, and as a means of serving the community, aims to provide effective ways of fostering global understanding among them through creating awareness. Spreeha Diversity Academy (SDA) was born from this notion. Through SDA, Spreeha envisions to foster among the youth in its community, the ability and willingness to engage, better understand and ultimately, tackle global challenges like poverty and inequality.

Spreeha Pathshala



An initiative under SDA, Spreeha Pathshala aims to promote intercultural awareness and competency through foreign languages. In an age of global interdependence and an increasingly multicultural society, early foreign language study builds children's cultural competency skills and provides an insight into other cultures that is unique only to this discipline.

To begin with, Spreeha Pathshala aims to serve the Greater Seattle community of interested Bengali language learners aged 5-12 years. Our school will foster a safe, orderly, caring, and supportive environment by prioritizing the growth of each student's self-esteem through the building of positive relationship between students and teachers.

Spreeha Pathshala aims to nurture growth, responsibility and productivity by celebrating our diverse backgrounds under a positive academic atmosphere and by promoting school spirit through our accomplishments. We encourage the active involvement of parents, teachers and members of the community in our students' educational journey.

In April 2017, Spreeha Seattle launched the first quarter of Spreeha Pathshala. Spreeha Pathshala offered Bengali language classes in three quarters with an average of 25 students in each class.

Spreeha Kitchen



On any given night, thousands of families, including youth and children are homeless locally without access to strong support systems. Spreeha partners with local churches and non-profits and encourages local community members to engage in supporting the community's homeless people (Parking Lot Guests) by volunteering to prepare and serve warm meals for them. Spreeha Kitchen is based on Spreeha's core value of empathy. The event is coordinated by Spreeha Seattle and takes place in a church located in Kirkland. Spreeha serves meals on the second Friday of each month. In 2017, Spreeha Kitchen served about 225 meals to the parking lot guests.

Spreeha Week of Caring

In 2017, Spreeha Seattle brought to the community our very first "Week of Caring", the largest local community volunteer event ever organized by Spreeha. Week of caring is building on Spreeha's core value of empathy and partnership. It encourages local community members to engage in supporting various community activities. The idea behind this initiative is to positively affect as many lives as possible in a week locally and provide a platform for service to strengthen connections within our community. Activities in 2017 include:

1. Clothing drive with Eastside Baby Corner, Issaquah, WA
2. Volunteering at the Habitat for Humanity
3. Stewardship Saturdays with Bellevue Parks & Community Services
4. Green Kirkland Partnership: Restoration of Juanita Bay Park
5. Serving meals at the James W. Ray Orion Center to homeless youth in partnership with Youth Care
6. Recital at the Landmark Retirement Home in Ballard



Spreeha Dallas helped the flood affected people who had taken shelter in Dallas during the Hurricane Harvey in Houston, Texas.



Spreeha Youth/Kids' Club

The intent of the Spreeha Youth/Kids' Club is to engage both Spreeha Seattle and Spreeha Dallas children in various youth activities. This year, Spreeha Dallas organized several kids' art program each well attended by about 15 children.



Spreeha Holiday Drive



Spreeha holiday drive is geared towards helping local children during the holiday season. Spreeha Seattle collects new and gently used toys and books and hands over to our partner at Eastside Baby Corner for sending it to the homes where they are mostly needed. Spreeha Dallas joined the congregation at Steven Temple of God, a church near Dallas, and delivered gifts they donated and wrapped in hopes of a very merry Christmas for 13 children within the foster care system.

Spreeha Community Outreach

Spreeha strives to reach out to the community to raise awareness about its core values of empathy and partnership. Spreeha's various events are designed towards building a strong relationship with the community.

Spreeha in the Park

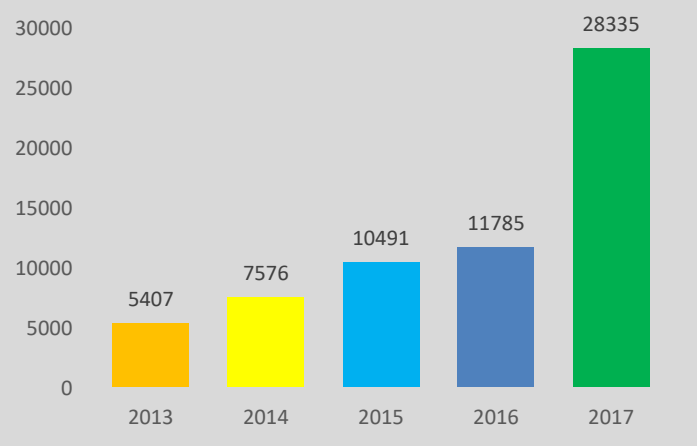
In order to reach out to the community, Spreeha Seattle coordinated its annual picnic in summer at the Newport Beach Park, Bellevue. It included activities such as games for children and adults, access to the beach, and grilled food.



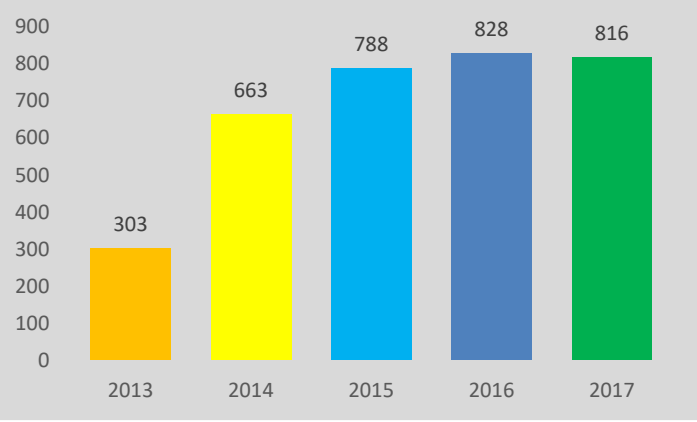
IMPACTS AT A GLANCE

(Bangladesh data only)

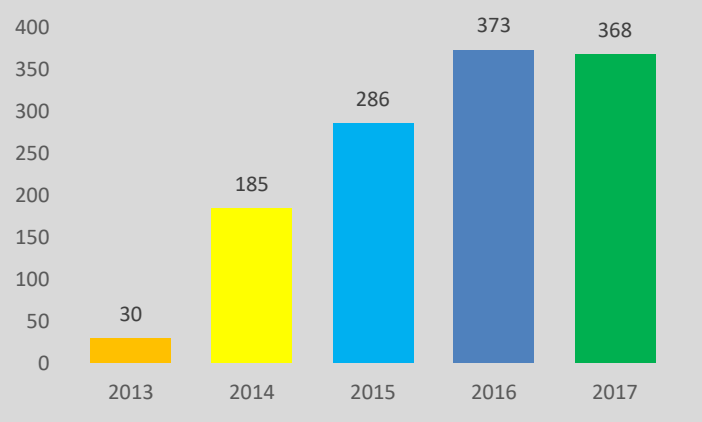
Health



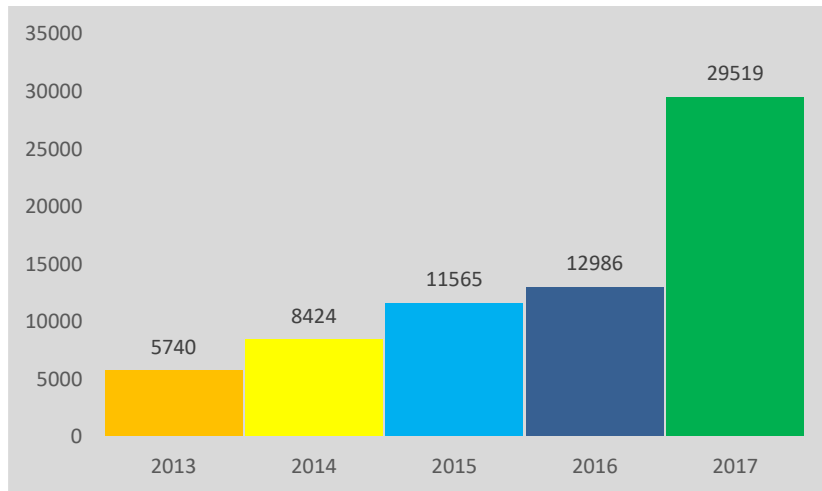
Education



Skills Training



Five Years' Total Impact



Number of total beneficiaries by year

FINANCES

Income and Expenses

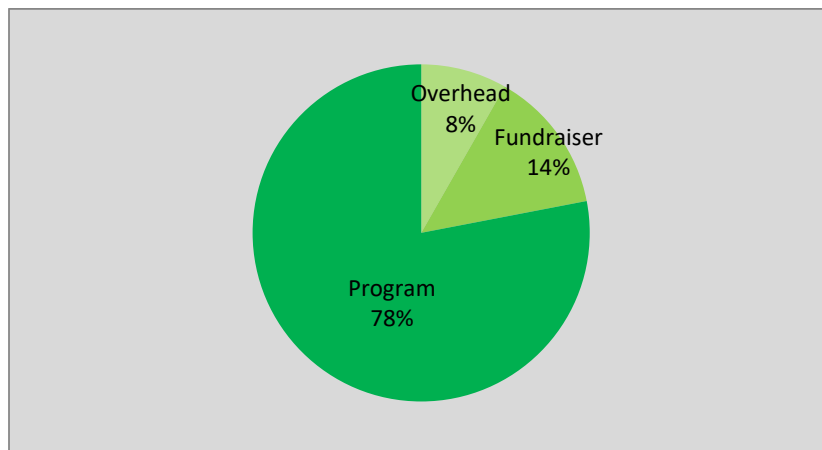
Total income	\$284,794.36
Total Expenses	\$254,046.74
Net Income ¹	\$30,747.62

¹Carried over to the next fiscal year

2017 Allocations

Items	Cost in \$	%
Program	\$198,239	78%
Fundraiser	\$34,804	14%
Overhead	\$21,004	8%
Total	\$254,047	100%

2017 Allocation Chart



Key Partnerships

<i>Microsoft</i>	<ul style="list-style-type: none"> – Selection as Microsoft YouthSpark partner – Promotion through Microsoft social media channels – Inclusion in Giving Hero campaign and grant
<i>Global Washington</i>	<ul style="list-style-type: none"> – Feature on Global WA newsletter and social media channels
<i>Global Giving</i>	<ul style="list-style-type: none"> – On-site visit to Spreeha field areas – Glowing report from visit
<i>Extend The Day</i>	<ul style="list-style-type: none"> – Solar powered lights for Spreeha students and pregnant women
<i>University of Washington Bengali Students Association (UW BSA)</i>	<ul style="list-style-type: none"> – Support in fundraising for Rohingya refugee community
<i>Seattle International Foundation</i>	<ul style="list-style-type: none"> – Grant for operational costs
<i>Johnson & Johnson.</i>	<ul style="list-style-type: none"> – Grant for implementing mobile based health education for underprivileged pregnant women
<i>AdPeople International</i>	<ul style="list-style-type: none"> – Worldwide holiday fundraiser drive to support Spreeha – Featured partner of corporate and social responsibility initiative
<i>Eastside Baby Corner</i>	<ul style="list-style-type: none"> – Distribution of toys in local communities during the holiday toy drive
<i>Tasveer</i>	<ul style="list-style-type: none"> – Promotion on mutual topics
<i>GraphicPeople SoftwarePeople</i>	<ul style="list-style-type: none"> – Design and delivery of various Spreeha training programs such as art, music, photography, and graphic design
<i>GrameenPhone</i>	<ul style="list-style-type: none"> – Donation of computers and tele-medicine equipment
<i>Dnet</i>	<ul style="list-style-type: none"> – Implementation of mobile based health service for expecting and new mothers
<i>Ministry of Health, Bangladesh</i>	<ul style="list-style-type: none"> – Implementation of government health initiatives, e.g. vaccination, growth chart campaign
<i>Nari Maitree</i>	<ul style="list-style-type: none"> – Joint grant for healthy pregnancy guide for lower-income and lower-literacy populations in Bangladesh – Vaccination camps at Spreeha clinic
<i>BRAC</i>	<ul style="list-style-type: none"> – Curriculum and content support for adolescent girls' club
<i>Community Development Library (CDL)</i>	<ul style="list-style-type: none"> – Skills training and job placement for underprivileged women
<i>SpandaanB</i>	<ul style="list-style-type: none"> – Fund management and supervision for Spreeha Bangladesh programs
<i>Research Initiative Bangladesh (RIB)</i>	<ul style="list-style-type: none"> – Support for implementing RIB's early childhood development model in Spreeha pre-schools
<i>RISDA Bangladesh</i>	<ul style="list-style-type: none"> – Support of the work in the Rohingya refugee camps

<i>Sisimpur</i>	– Content for education program through Sisimpur, Bangladeshi version of the children's television series Sesame Street
<i>ActionAid, Bangladesh</i>	– Educational materials for Spreeha students – Support for leadership training for adolescent girls
<i>ITVS, Bangladesh</i>	– Content for adolescent girls' empowerment
<i>Incepta Pharmaceuticals</i>	– Discounted medicine for Spreeha clinic
<i>ACI Pharmaceuticals</i>	– Discounted medicine for Spreeha clinic

JOIN SPREEHA

Volunteer

Do you feel strongly about making a difference and helping to break the cycle of poverty? Share your passion by getting involved with Spreeha. The majority of our organization is volunteer run. We need help from individuals from all sorts of backgrounds. Opportunities are available no matter how much or how little time you can commit, and fit your skills, interest and schedule. We also have virtual volunteer opportunities available. Every minute counts! If you are interested, please feel free to contact us at volunteer@spreeha.org



Spreeha Seattle team



Spreeha Dallas team

Start a New Chapter

We constantly look for opportunities to serve the underprivileged people locally and globally with you on our side. Spread your leadership and passion with others in your area by setting up a new Spreeha chapter. Please contact us and we can support you throughout the process.

Spread the Word

Forward our e-mails to your contacts and colleagues. Follow us on [Facebook](#), like our page, and share the posts that inspire you. Tell your friends and family about Spreeha and our programs - share the link on your blogs and social networks or just simply bring us up in conversation. You know your friends and family best, so use your own words - tell them why you chose Spreeha and what it means to you. We are small, and need to grow by increasing our exposure. Get the word out to your friends and loved ones!

Donate

Many companies have giving campaigns or matching donations. Check with your employer to see how you can include Spreeha in your organization's philanthropy. Spreeha is also a Zakat approved charity. You can donate via Facebook or webpage at spreeha.org.



Spreha Journey of Hope event Seattle 2017



Spreha Journey of Hope event Dallas 2017



Spreha Winter Social event Seattle 2017



Spreeha's young volunteers have donated their birthdays for Spreeha's cause

Participate

Join many of Spreeha's programs, such as Spreeha Week of Caring, and Spreeha Kitchen where rewarding experiences are open for everyone and to all ages, or come grab a bite and play with us at the Spreeha in the Park in Seattle during summer.

Partner with us

Spreeha Foundation envisions using a collaborative approach in creating a private and public partnership model to solve poverty issues. To further its mission in the areas of health, education, and empowerment, Spreeha focuses on and seek sponsorship from corporations, non-profits, non-governmental organizations, foundations, and individuals. The sponsorship opportunities are in the form of monetary donations, resources, and infrastructure support, etc.



Spreeha and Extend the Day serving at the Rohingya refugee camps.

Photo: Extend the Day